



**Equine Immersion Foundation  
Board of Directors Meeting Minutes**

**Date:** 28 July, 2025

**Time:** 6:00 PM EST

**Location:** Virtual

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## **1. Call to Order**

The meeting was called to order by Chair Tara Mahoney at 6:04 PM EST.

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## **2. Roll Call / Determination of Quorum**

**Present:** J Grant, Dennis Hart, Marge Hart, Scott Brockelman, Kelly MacCorquodale, Tara Mahoney

**Excused:** Kathleen Mc Donough

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## **3. Agenda Edits / Additions**

None heard

**Motion to approve the agenda** as amended:

- **1st:** Marge Hart
  - **2nd:** Scott Brockelman
  - **Motion passed unanimously.**
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## **4. Consent Agenda**

## Approval of June, 2025 Board Meeting Minutes

- **1st:** J Grant
  - **2nd:** Marge Hart
  - **Motion passed unanimously.**
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### 5. Action Items / Task Force Reports

#### A. Finance Committee – Marge Hart, Kelly MacCorquodale

- 2024 accounting- 990 forms and IRS documents to BFK

#### B. Governance Committee

- Vote to move current board president, Kathleen McDonough, to Advisor.
- Vote to move Tara Mahoney from CEO to board president unanimously approved.

#### C. Marketing Committee

- PIVOT Pitch deck proposed.
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### 6. New Business

#### Strategic Plan

- Vote to move forward merging EIP to EIF as the “direct services” arm of the foundation unanimously approved
  - Vote to move forward on T Mahoney Consulting, LLC partnerships with federal reimbursements for “continuity of care” to EIF unanimously approved- legal and liability considerations pending more discussion
  - Vote to approve PIVOT Creative to pitch the merger with websites, social media, marketing, branding unanimously approved with budget review pending.
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### 7. Old Business

- Public collaborations were successful and well received.
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## **9. Next Meeting**

**Date:** 25 August, 2025

**Time:** 6:00 PM EST

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## **10. Adjournment**

Meeting adjourned by Chair Tara Mahoney at **6:57 PM EST**.