



**Equine Immersion Foundation  
Board of Directors Meeting Minutes**

**Date:** 25 August, 2025

**Time:** 6:00 PM EST

**Location:** Virtual

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## **1. Call to Order**

The meeting was called to order by Chair Tara Mahoney at 6:02 PM EST.

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## **2. Roll Call / Determination of Quorum**

**Present:** J Grant, Dennis Hart, Marge Hart, Scott Brockelman, Ellen Bailey, Meeghan O'Donnell, Kelly MacCorquodale, Tara Mahoney

Welcome: Meeghan O'Donnell

Thank You: Ellen Bailey

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## **3. Agenda Edits / Additions**

None heard

**Motion to approve the agenda:**

- **1st:** J Grant
  - **2nd:** Dennis Hart
  - **Motion passed unanimously.**
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## **4. Action Items / Task Force Reports**

### **A. Finance Committee – Marge Hart, Kelly MacCorquodale**

- 2024 accounting- 990 forms and IRS documents to BFK with continued interface
- Charity Engine- CRM application discussed

### **B. Governance Committee**

- Vote to move current board president, Kathleen McDonough, to Advisor.
- Vote to move Tara Mahoney from CEO to board president unanimously approved.

### **C. Marketing Committee**

- PIVOT EIF Rack Card accepted and print approved.

### **D. Grant Applications**

- Swim With A Mission grant near completion to be submitted by 30 September.
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## **6. New Business**

### Strategic Plan

- James Klobucar of Gearhart Law, Summit NJ has prepared merging EIP to EIF as the “direct services” arm of the foundation. Discussion ensued.
  - James Klobucar of Gearhart Law, Summit NJ recommended separate document and discussion to consider “licensed mental health” continuity of care versus “therapeutic peer support” continuity of care.
  - PIVOT Creative will attend the September board meeting. Jenna Goodall invited and accepted a position to be an Advisor to the Board.
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## **7. Old Business**

- Public appearances/Collaborations were successful and engaging.
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## **9. Next Meeting**

**Date:** 29 September, 2025

**Time:** 6:00 PM EST

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## **10. Adjournment**

Meeting adjourned by Chair Tara Mahoney at **7:35 PM EST**.