

## **Equine Immersion Foundation**

### **Board Meeting Minutes**

**Date: March 20, 2025**

**Time: 6PM Eastern**

**Location: Zoom**

## **I. Call to Order**

The meeting was called to order at 6:07 PM by Tara Mahoney, CEO.

## **II. Roll Call**

Members Present: Scott Brockelman, Tara Mahoney, Marge Hart, Dennis Hart, Ellen Bailey, Justin Grant, Liza Benson

Members Excused: Kathleen McDonough, Tom Carroll, Kelly Mac Corquodale

## **III. Approval of Agenda**

Motion: To approve the agenda with the addition of discussion on the NH Center for Nonprofits.

Moved by: Ellen Bailey

Seconded by: Marge Hart

Vote: Motion carried unanimously.

## **IV. Approval of Consent Agenda**

Motion: To approve the February Board Meeting Minutes.

Moved by: Liza Benson

Seconded by: Justin Grant

Vote: Motion carried unanimously.

*Note:* The approved minutes will be sent to PIVOT for posting on the website by Tara Mahoney. The site should now have minutes from all meetings.

## **V. Old Business**

- McLane Middleton Legal Team Update: Tara Mahoney reported receipt of a bill for an EIF disputed outstanding balance of approximately \$6,000. They are meeting 3/24, and will update in EIF April meeting.

## **VI. Task Force Reports**

Finance Committee:

- 2024 expenses reviewed to identify recurring expenses for the 2025 budget. The current balance is approximately \$29,000. Discussion to be revisited at the April meeting.

#### **CRM:**

- Motion: To cancel the existing CRM.  
Moved by: Marge Hart  
Seconded by: Liza Benson  
Vote: Motion carried unanimously.
- Tara Mahoney will obtain a report from the existing CRM prior to cancellation, to be completed before the April deadline.

#### **PIVOT:**

- Motion: To cancel existing social media posting, not approve CRM engagement, approve website maintenance/updates, and approve the pitch deck project.  
Moved by: Marge Hart  
Seconded by: Liza Benson  
Vote: Motion carried unanimously.

#### **Governance:**

- Motion NH Center for Nonprofits Membership: To join the NH Center for Nonprofits at a cost of approximately \$150, to be included in the 2025 budget.  
Moved by: Liza Benson  
Seconded by: Justin Grant  
Vote: Motion carried unanimously.
- Private Foundation vs. Public Charity: To be revisited at the April meeting; vote anticipated on whether to engage an attorney for additional review.

### **VII. New Business**

- Swim With A Mission: Gold Star Tribute Dinner. To be voted on at the April meeting.

### **VIII. Next Meeting**

The next meeting is scheduled for Thursday, April 10, 2025, at 6:00 PM Eastern.

## **IX. Adjournment**

The meeting was adjourned by the Chair at 8:00 PM Eastern.

**Minutes submitted by: Ellen Bailey, Secretary**

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#### **II. Roll Call**

Members Present: Scott Brockelman, Tara Mahoney, Marge Hart, Dennis Hart, Ellen Bailey, Justin Grant, Liza Benson

Members Excused: Kathleen McDonough, Tom Carroll, Kelly Mac Corquodale

#### **III. Approval of Agenda**

Motion: To approve the agenda with the addition of discussion of NH Center for Nonprofits:

Moved by: Ellen Seconded by: Marge

Vote: Motion carried unanimously.

#### **IV. Consent Agenda**

Motion: To approve the February Board Minutes

Moved by: Liza

Seconded by: Justin

Vote: Motion carried unanimously.

- The approved minutes will be sent to PIVOT for posting on the website by Tara Mahoney. The site should now have minutes from all meetings.

#### **V. Old Business**

- McLane Middleton legal team update: Tara recently received a bill for an EIF disputed outstanding balance of approx \$6,000. Discussion ensued. 3/24 meeting.

## **VI. Task Force Reports:**

- Finance: 2024 Expenses reviewed to identify recurring expenses to solidify 2025 budget. ~\$29,000 current balance. Discussion ensued, to be revisited for filing in April meeting
  - CRM Discussion. Motion to cancel CRM: Marge, Seconded by Liza. Approved unanimously
    - Tara to obtain a report from the existing CRM and cancel prior to April deadline.
  - PIVOT: Motion by Marge to cancel existing social media posting, not approve CRM engagement, approve website maintenance/updates, and approve pitch deck project. Seconded: Liza. Motion carried unanimously.
- Governance:
  - NH Center for Nonprofits: Cost ~\$150 to join. (added to 2025 budget). Discussion ensued. Motion to Join: Liza Seconded by: Justin. Motion carried unanimously
  - Private Foundation vs. Public Charity. Discussion ensued. April Meeting, and will vote to meet with an Attorney.

## **VII. New Business**

- Swim With A Mission: Gold Star Tribute Dinner. Discussion ensued. To be voted on at the April meeting.
- **Next Meeting:** Thursday, April 10th at 6pm

Adjourned by Chair at 8 PM EST

Minutes submitted by Ellen Bailey, Secretary